



**NEWANGLIA
GROWTH HUB**
for Norfolk and Suffolk

Delivered by YTKO Ltd for the New Anglia Growth Hub

Helping Suffolk businesses navigate challenge, build resilience and unlock growth



1,861

Suffolk businesses supported



555

Jobs created or safeguarded



£1.07m

Funding accessed by businesses

“

The service as it is, is absolutely outstanding, and support from the New Anglia Growth Hub has been absolutely vital in the growth, success and development of my business.

Jonny Ackroyd, Beaumont Rivers Ltd



CONTENTS

01	06	12	17
A message from YTKO	Supporting Suffolk Businesses Through Economic Change	Connecting Suffolk Businesses with Support	Helping Businesses Navigate a Changing Economy
02	07	13	18
The Suffolk Element of the New Anglia Growth Hub	Our Impact at a Glance	Voices of Suffolk Businesses - 1	Award-Winning Business Support
03	08	14	19
The Suffolk Business Support Journey	Supporting Businesses Across Suffolk	Voices of Suffolk Businesses - 2	About YTKO Ltd
04	10	15	20
The Challenges Facing Suffolk Businesses	Supporting Businesses Across Suffolk's Economy	What Businesses Said About the Support	A Lasting Legacy for Suffolk Businesses
05	11	16	21
What Suffolk Businesses Told Us	Strengthening the Suffolk Business Ecosystem	How YTKO Supported Suffolk Businesses	Thank You to Suffolk's Business Community

A Message from YTKO

➤ Supporting Suffolk Businesses to Start, Grow and Thrive

Over the past three years, it has been a privilege for YTKO to deliver the Suffolk element of the New Anglia Growth Hub and to work alongside the region's vibrant and resilient business community.

During this period, businesses across Suffolk have navigated a rapidly changing economic environment. Rising costs, shifting markets and wider economic uncertainty have created significant challenges for many entrepreneurs and SMEs.

Through the Growth Hub programme, our team has worked closely with businesses across the county to provide practical advice, specialist support and opportunities to connect with peers and partners. From one-to-one guidance and workshops to networking and signposting to funding opportunities, the programme has helped businesses strengthen their foundations and build confidence for the future.

What has stood out most throughout the programme has been the determination, creativity and ambition of Suffolk's entrepreneurs. Whether launching new ventures, adapting business models or pursuing opportunities for growth, the

businesses we have worked with have demonstrated remarkable resilience. We are proud of the role the programme has played in supporting these businesses and strengthening connections across the Suffolk business ecosystem. While the programme itself concludes in March 2026, the knowledge, relationships and confidence developed during this time will continue to benefit businesses across the region.

We would like to thank the many entrepreneurs, partners and organisations who contributed to the success of the programme, and we look forward to seeing Suffolk's business community continue to thrive.

“

The support has been genuinely helpful, approachable, and easy to access. I've found the guidance practical and confidence-building, and it's made a real difference to how I approach planning and developing my business. Thank you to the team for the ongoing support and encouragement.

Ipswich Client



Lee Hughes

Chief Executive Officer
YTKO Ltd



Pauline Prockter

Programme Director
YTKO Ltd



The Suffolk Element of the New Anglia Growth Hub

The New Anglia Growth Hub is the region's central source of support for businesses across Norfolk and Suffolk, helping entrepreneurs and SMEs access advice, guidance and opportunities to support their growth.

From August 2023 to March 2026, the Suffolk element of the Growth Hub was delivered by **YTKO Ltd**, working closely with local authorities and regional partners to provide accessible, practical business support across the county.

The programme was commissioned by a consortium of local authorities comprising:

- Suffolk County Council
- East Suffolk Council
- West Suffolk Council
- Babergh District Council
- Mid Suffolk District Council
- Ipswich Borough Council

Together, these organisations share a commitment to strengthening Suffolk's economy by supporting businesses to start, grow and succeed.



What the Programme Delivered

Businesses engaging with the programme were able to access:



ONE-TO-ONE BUSINESS ADVICE



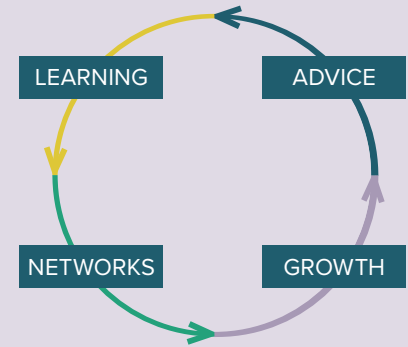
WORKSHOPS AND LEARNING OPPORTUNITIES



NETWORKING AND PEER LEARNING



FUNDING AND INVESTMENT GUIDANCE



Through the programme, YTKO worked directly with businesses across the county, providing tailored support to help entrepreneurs navigate challenges and unlock opportunities for growth.

The programme provided a combination of practical advice, learning opportunities and connections to the wider business ecosystem.

Supporting Businesses Across Suffolk

The programme was designed to ensure that businesses across all parts of Suffolk could access support.

Through collaboration with local networks, business organisations and regional partners, the programme engaged with businesses in towns, rural communities and economic centres across the county.

This approach helped ensure that support was accessible, relevant and responsive to the needs of Suffolk's diverse business community.



The Suffolk Business Support Journey



DISCOVER THE PROGRAMME

Businesses often discovered the programme through referrals, business networks, marketing activity or local events.

This helped entrepreneurs across Suffolk become aware of the support available.



INITIAL CONVERSATION WITH ADVISER

Businesses began their journey with an initial conversation with a Growth Hub adviser.

This discussion helped identify key challenges, priorities and opportunities for the business.



TAILORED BUSINESS ADVICE

One-to-one advice sessions allowed businesses to explore topics such as marketing strategy, financial planning, growth opportunities and operational improvements.

Support was tailored to the needs of each individual business.



WORKSHOPS & LEARNING

Businesses could attend workshops and webinars covering topics such as marketing, digital tools, artificial intelligence, business resilience and scaling strategies.

These sessions provided practical knowledge that could be applied immediately.



NETWORKING & CONNECTIONS

Networking events and community engagement activities helped entrepreneurs connect with peers, advisers and potential partners across Suffolk.

These connections strengthened the wider business ecosystem.



BUSINESS GROWTH & CONFIDENCE

Through advice, learning and connections, businesses gained greater clarity, confidence and capability to pursue new opportunities and strengthen their organisations.



Businesses engaged with the Suffolk element of the New Anglia Growth Hub at different stages of their development.

Some were early-stage entrepreneurs looking for guidance on their business plans, while others were established SMEs seeking support to adapt, grow or explore new opportunities.

Through the programme, businesses were able to access support in a flexible way, choosing the elements that best suited their needs.

The Challenges Facing Suffolk Businesses

When YTKO began delivering the Suffolk element of the New Anglia Growth Hub programme, businesses across the region were navigating a challenging economic environment.

Rising costs, changing markets and wider economic uncertainty meant many SMEs were focused on resilience rather than expansion. For many business owners, access to trusted advice, practical support and strong professional networks became more important than ever.

Against this backdrop, the programme aimed to provide businesses with the tools, confidence and connections they needed to adapt, stabilise and grow.

“

In a period of economic uncertainty, businesses needed trusted advice and practical support more than ever.

➤ Key Pressures Reported by Suffolk Businesses

Local economic surveys conducted during the programme period highlighted a number of key pressures affecting Suffolk businesses. These included:



RISING COSTS:

Inflation and increasing operational costs placed pressure on margins for many SMEs, particularly in sectors such as manufacturing, hospitality and retail.



UNCERTAIN DEMAND:

Many businesses experienced fluctuating customer demand and reduced confidence in future trading conditions.



ACCESS TO INVESTMENT:

Higher interest rates and economic uncertainty made businesses more cautious about borrowing or investing in growth.



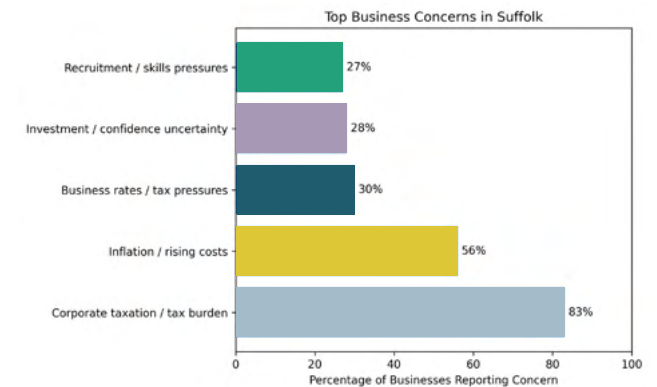
SKILLS AND WORKFORCE CHALLENGES:

Employers reported difficulties recruiting staff with the skills needed for modern business operations.



INFRASTRUCTURE AND CONNECTIVITY:

Businesses also cited digital connectivity, transport infrastructure and other regional factors as barriers to growth.



Businesses across Suffolk faced similar challenges, from Ipswich and Felixstowe to Bury St Edmunds, Lowestoft and the rural districts.



What Suffolk Businesses Told Us

Throughout the programme, businesses across Suffolk shared feedback about the challenges they were facing and the areas where support could make the greatest difference.

While every business is unique, several common themes emerged from the feedback. Rising costs, economic uncertainty and increasing competition continue to affect many small businesses, particularly those in the early stages of growth. At the same time, entrepreneurs highlighted the importance of practical advice, mentoring and opportunities to connect with other business owners.



The following insights reflect some of the experiences shared by Suffolk businesses during the programme.

RISING COSTS AND FINANCIAL PRESSURE

Many businesses highlighted the impact of rising operational costs, including wages, supplier prices and wider economic pressures. For smaller businesses in particular, absorbing increased costs while continuing to grow can be extremely challenging.

“
It's a struggle to absorb costs as a relatively new business.

Business owner - Mid Suffolk

Other businesses noted that increases in wages and overheads were forcing them to review pricing, manage costs carefully and consider how best to sustain growth in a difficult trading environment.

NAVIGATING ECONOMIC UNCERTAINTY

Several businesses spoke about the challenges created by uncertain market conditions. Changes in demand, increased competition and wider economic pressures have made planning and forecasting more complex for many entrepreneurs.

“
Business is a lot quieter and more competition is making it very hard to compete.

Business owner – Mid Suffolk

For many businesses, maintaining stability while adapting to changing market conditions has become a key priority.

BUILDING SKILLS AND CONFIDENCE FOR GROWTH

Alongside the challenges businesses face, many entrepreneurs also spoke about their ambition to grow and strengthen their organisations. Access to learning opportunities, mentoring and practical advice was seen as an important way to build confidence and develop new skills.

“
All of the courses I attended were really helpful and informative. They used real-life examples rather than just theory, which made the sessions much more valuable.

Business owner – West Suffolk

Workshops, training and peer learning opportunities helped many business owners gain new perspectives and practical tools they could apply directly within their businesses.

THE VALUE OF ADVICE AND SUPPORT

Many business owners emphasised the value of having access to experienced advisers who could provide practical guidance and encouragement. For some entrepreneurs, simply having someone to discuss ideas and challenges with made a significant difference.

“
The support has been genuinely helpful, approachable and easy to access. I've found the guidance practical and confidence building.

Business owner – Ipswich

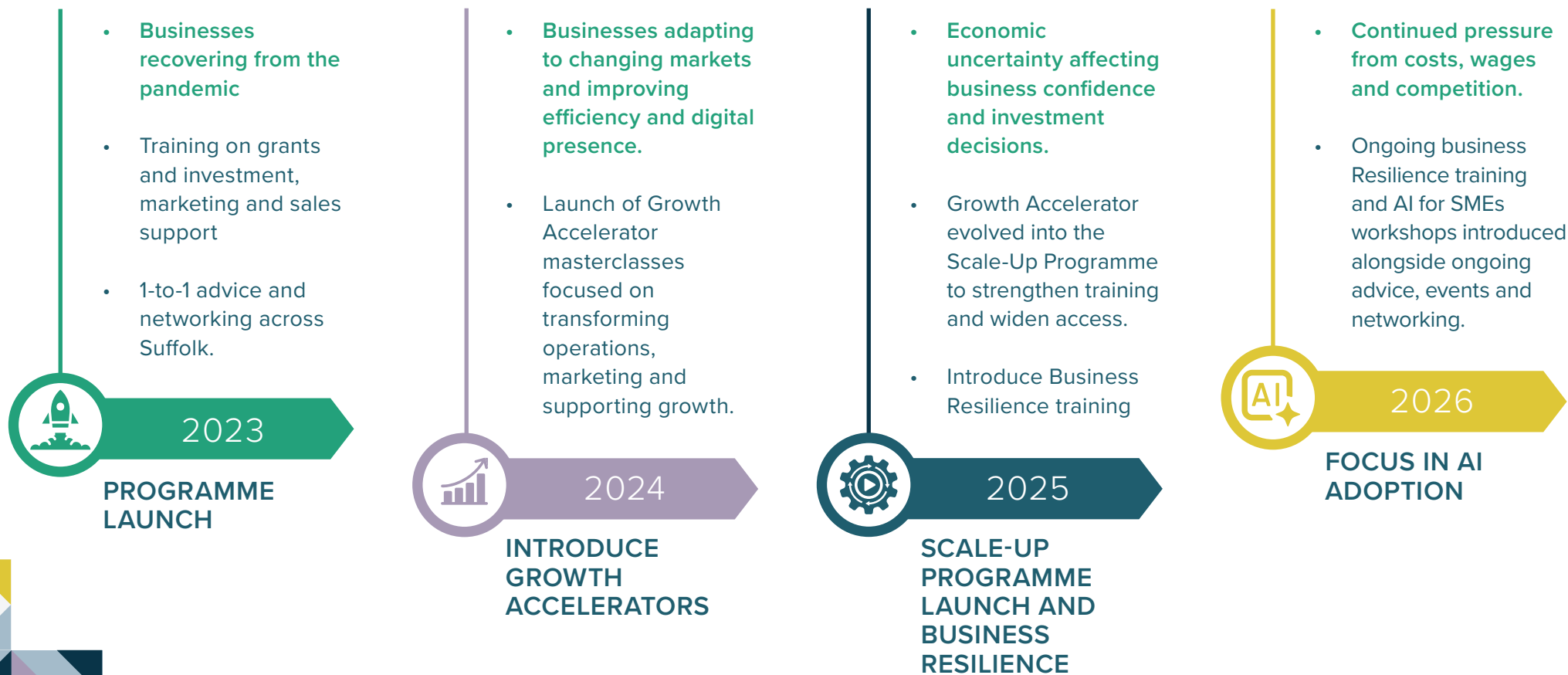
This feedback highlights the importance of accessible, trusted business support that responds directly to the needs of local entrepreneurs.

Supporting Suffolk Businesses Through Economic Change

Over the course of the programme, Suffolk businesses navigated a period of significant economic change.

Rising costs, shifting market conditions and wider national policy changes created new challenges for SMEs across the county.

Throughout this period, the Suffolk element of the New Anglia Growth Hub — delivered by YTKO — worked alongside businesses to provide practical advice, strengthen networks and support resilience.




Our Impact at a Glance

Over the course of the programme, the Suffolk element of the New Anglia Growth Hub - delivered by YTKO — supported businesses across the county through expert advice, practical learning opportunities and strong connections to the wider business ecosystem.

The figures below highlight the scale of this impact.


1,861 

BUSINESSES SUPPORTED
Businesses received one-to-one business support

6,154 

HOURS OF SUPPORT DELIVERED
Hours of dedicated business advice delivered

[This demonstrates the depth of engagement with businesses.]

555 

JOBS CREATED OR JOBS SAFEGUARDED
Jobs created/safeguarded across Suffolk businesses

[This highlights economic growth generated through the programme.]

271 

BUSINESSES SUPPORTED THROUGH GROWTH PROGRAMMES
Businesses supported through scale-up and resilience programmes

[These programmes helped businesses strengthen strategy, leadership and long-term growth planning.]

145 

BUSINESSES ADOPTING NEW TECHNOLOGY OR PROCESSES
Businesses adopting new technology, processes or ways of working

[This shows the programme's role in innovation and productivity improvements.]

130 

BUSINESSES ENTERING NEW MARKETS
Businesses supported to expand into new markets

[Helping businesses reach new customers and growth opportunities.]

Almost 2000 Suffolk businesses engaged with the programme through workshops, networking events and community engagement activities.

ADVICE

WORKSHOPS

NETWORKING

FUNDING

GUIDANCE

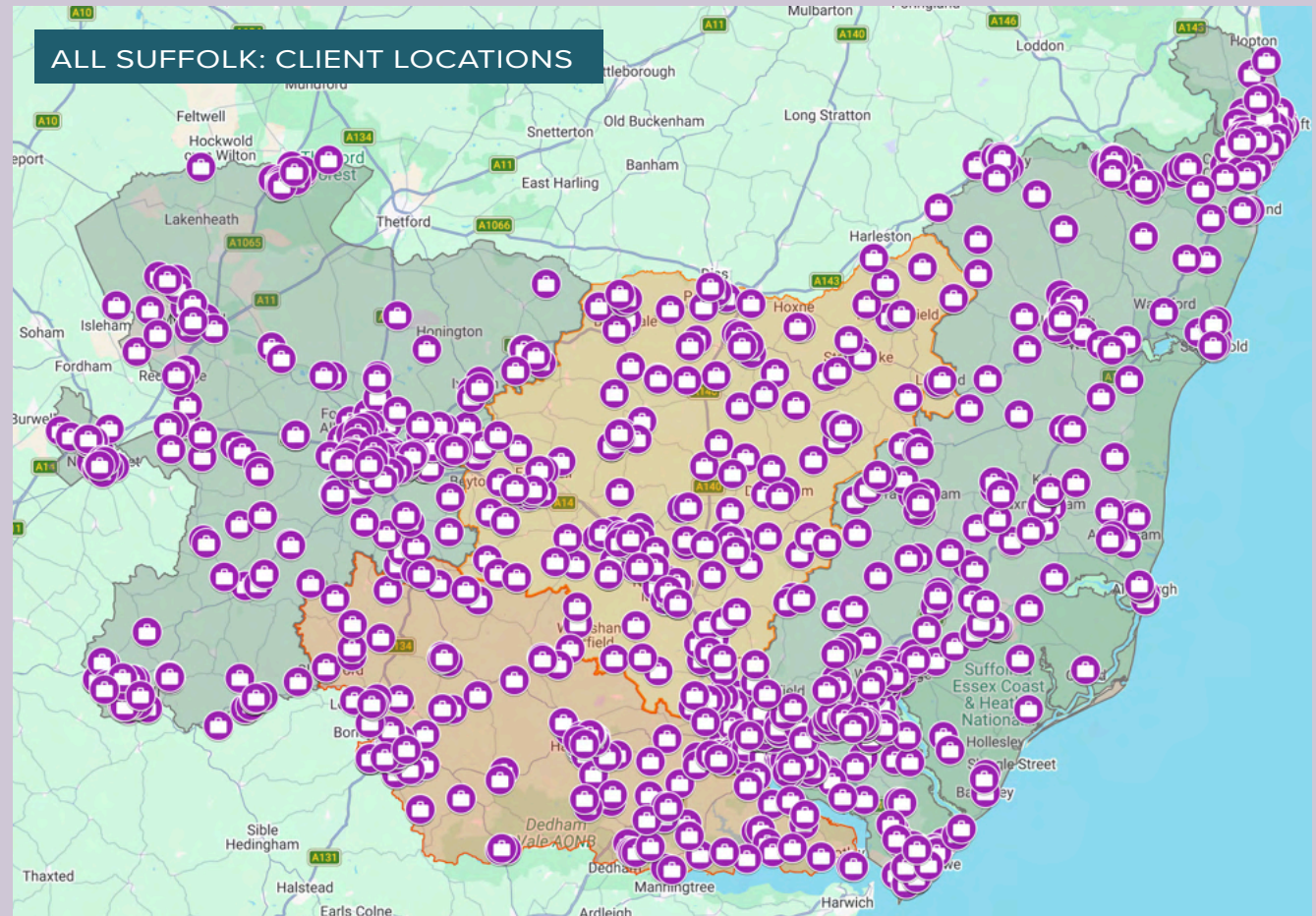
PARTICIPANTS

Supporting Businesses Across Suffolk

Throughout the programme, businesses from across Suffolk engaged with the Growth Hub to access advice, learning opportunities and connections to the wider business ecosystem.

From coastal communities and market towns to urban centres and rural enterprises, the programme supported entrepreneurs across the county.

The map illustrates the locations of businesses who received support during the programme, demonstrating the broad geographic reach of the Suffolk element of the New Anglia Growth Hub delivered by YTKO.



Businesses supported across Suffolk's towns, rural communities and economic centres.

COUNTY-WIDE REACH

Businesses engaged with the programme from across Suffolk, reflecting the diversity of the region's economy and the accessibility of the support available.

SUPPORTING URBAN AND RURAL BUSINESSES

The programme supported businesses in both urban centres and rural communities, ensuring entrepreneurs across the county could access advice and support.

WORKING WITH LOCAL NETWORKS

Partnerships with local organisations, business networks and professional advisers helped connect businesses to the programme across Suffolk.

➤ No of Businesses supported across all five Suffolk districts

EAST SUFFOLK

621

WEST SUFFOLK

432

IPSWICH

288

MID SUFFOLK

303

BABERGH

217

Some of the organisations we are working in partnership with



Supporting Businesses Across Suffolk's Economy

Suffolk's economy is diverse, with businesses operating across a wide range of sectors including retail, manufacturing, professional services, creative industries, hospitality and technology.

Through the Suffolk element of the New Anglia Growth Hub, delivered by YTKO, the programme supported entrepreneurs and SMEs from across this broad economic landscape.

From independent retailers and food businesses to professional services firms, manufacturers and digital companies, the programme helped businesses at different stages of development strengthen their operations and explore opportunities for growth.



SUPPORTING LOCAL ENTREPRENEURS

Many businesses supported through the programme were owner-managed SMEs and independent entrepreneurs who form the backbone of Suffolk's local economy.

A DIVERSE BUSINESS COMMUNITY

Businesses engaging with the programme represented a broad cross-section of Suffolk's economy, demonstrating the wide-ranging relevance of accessible business support.

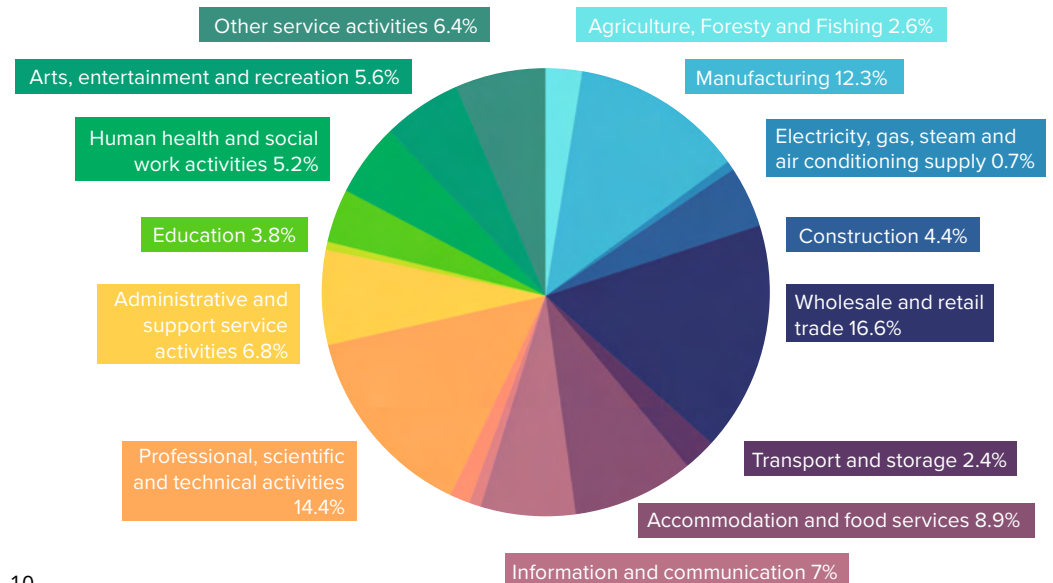
SUPPORTING GROWTH ACROSS SECTORS

While businesses face different challenges depending on their sector, many share common needs such as improving marketing, strengthening financial planning, adopting digital tools and exploring new markets.

“

The support from the Suffolk Growth Hub helped me see the opportunities for the business much more clearly and gave me the confidence to take the next steps.

*Charlotte, Founder
- The Brownie & The Bean*



Strengthening the Suffolk Business Ecosystem

Strong local economies depend on strong connections between businesses, support organisations and regional partners.

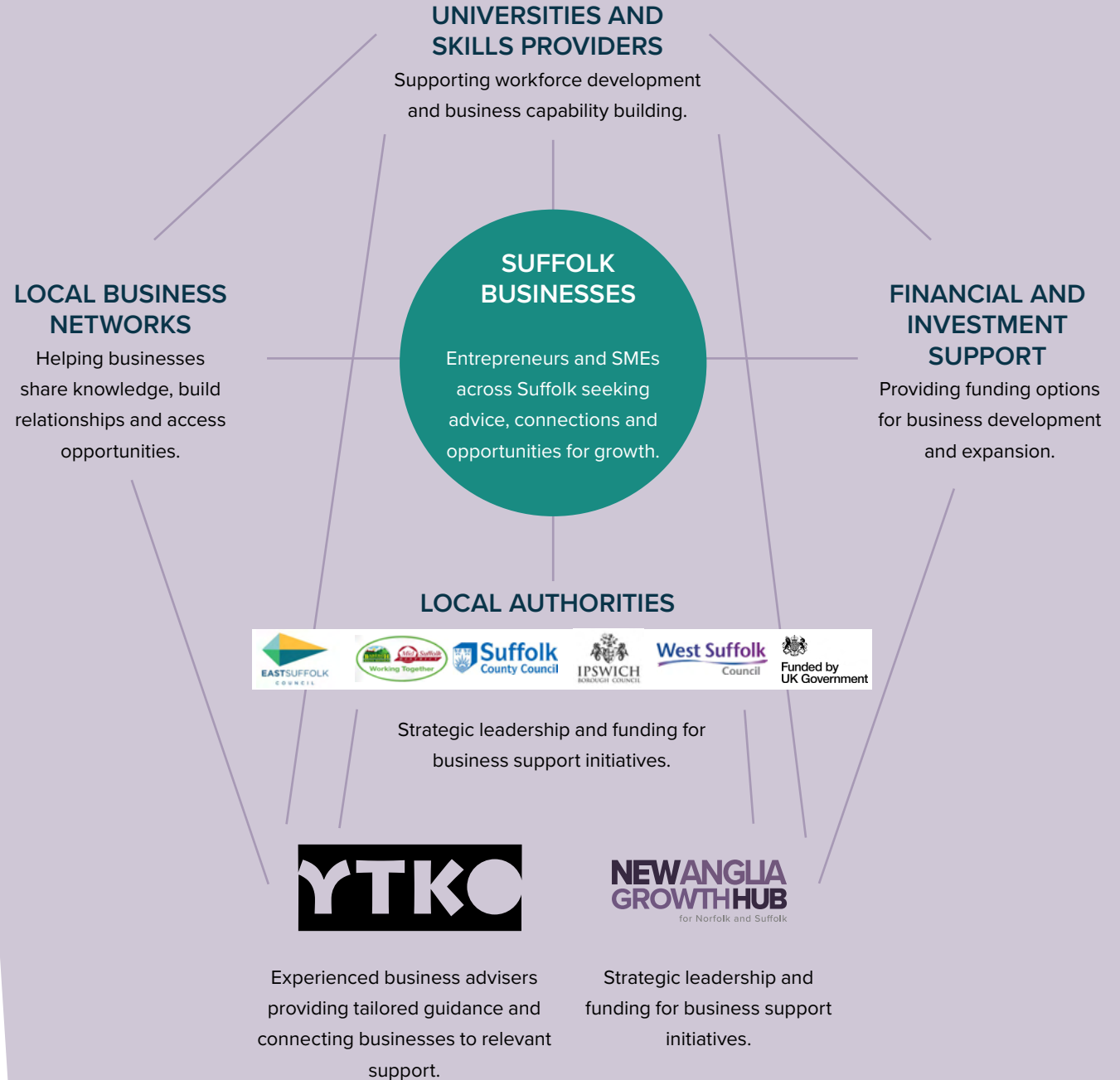
Through the Suffolk element of the New Anglia Growth Hub, delivered by YTKO, the programme helped connect entrepreneurs with the advice, expertise and networks needed to support business development.

By working collaboratively with local organisations and engaging with businesses across the county, the programme helped strengthen Suffolk's wider business ecosystem.

BUSINESSES SUPPORTED 1,861

NETWORKS ENGAGED 30+

PARTNERS COLLABORATING 100+



Connecting Suffolk Businesses with Support

Ensuring that businesses across Suffolk were aware of and able to access support was a key part of delivering the programme. Ensuring that businesses across Suffolk were aware of and able to access support was a key.

Alongside direct engagement with businesses and partners across the county, YTKO implemented an active marketing and communications strategy designed to reach entrepreneurs wherever they were — online, through business networks and within local communities.

This approach helped ensure that the Suffolk element of the New Anglia Growth Hub remained visible, accessible and responsive to the needs of local businesses.

➤ How Businesses Discovered the Programme

The programme attracted businesses through a variety of channels. These included:

- WORD OF MOUTH AND REFERRALS**
 Many businesses were introduced to the programme through recommendations from other entrepreneurs who had already benefited from support.
- BUSINESS NETWORKS AND PARTNERS**
 Local networks, professional advisers and business organisations helped promote the programme to their members.
- DIGITAL CHANNELS AND ONLINE SEARCH**
 Businesses frequently discovered the programme through the Growth Hub website, social media activity and online searches for business support.
- EVENTS AND COMMUNITY ENGAGEMENT**
 The programme team regularly attended business events and exhibitions across Suffolk, helping to connect with entrepreneurs directly.



4,400+
LINKEDIN FOLLOWERS

260,000+
SOCIAL MEDIA IMPRESSIONS

5,000+
NEWSLETTER SUBSCRIBERS

Voices of Suffolk Businesses - 1

Behind every statistic in this report is a business owner working hard to build and grow their organisation. Across Suffolk, entrepreneurs engaged with the programme to access advice, explore opportunities and strengthen their confidence as business leaders. Here are just a few of the voices from businesses who worked with the Suffolk element of the New Anglia Growth Hub, delivered by YTKO.



Langtons Frozen Desserts

Justine Jaeger, Director

“
Last year we grew sales 27%. Our marketing team reached out to Nick at the growth hub and it was invaluable - Nick gave me 1-2-1 workshop assistance and we now have a stronger google presence and our page impressions are 54% up year on year.

Through tailored business support and expert guidance, Langtons Frozen Desserts refined its growth strategy and strengthened its market position. The business has since expanded its reach and now supplies customers across the UK.



The Brownie & The Bean

Charlotte and Luke Gidding, Founders

“
We reached out to the Suffolk growth hub and we needed to grow our business - we were asking for help to grow, any business should reach out to them, we found the help was incredible, saving costs, growing the business for the future.

Through tailored guidance and practical business advice, Charlotte gained clarity on how to develop and grow her bakery business, helping the business move forward with new opportunities.



Anglia CPR

Marie, Founder

“
I reached out in my second year of business and i received 121 support in growth and business planning, support with a grant application, i have received digital skills training to help grow the business online and attended their networking events

With access to one-to-one advice and specialist support, Anglia CPR strengthened its business foundations and gained confidence to expand its services.

Voices of Suffolk Businesses - 2

Behind every statistic in this report is a business owner working hard to build and grow their organisation. Across Suffolk, entrepreneurs engaged with the programme to access advice, explore opportunities and strengthen their confidence as business leaders. Here are just a few of the voices from businesses who worked with the Suffolk element of the New Anglia Growth Hub, delivered by YTKO.



Fortitude BJJ

Gary Oliver, Founder

“ We reached out to the new anglia growth hub hoping to get advice on how to grow the business, it’s been second to none with marketing support, group sessions, how to bring in more customers, brilliant service!

Tailored advice helped clarify opportunities for business development and provided confidence to take the next steps.



955 Creative Ltd

Andy Glass, Founder

“ Working with the Suffolk team, they are very knowledgeable. We took part in the growth accelerator and we knew within 10 min of the start that it was something really interesting - - we felt energized by the courses, we already recommend businesses to engage with the team, it has helped us so much and focused on the future.

Access to expert support helped the company refine its growth plans and strengthen its long-term strategy.



West View IT

Owen Williams, Founder

“ I engaged with the team and worked with Mark, he was fantastic, he guided us through our growth plans, Mark gave us the support we needed, I highly recommend him and the team.

Expert guidance helped the business strengthen its growth plans and continue expanding its services.



Select Office Furniture

Ian, Director

“ The advice we received through the Suffolk Growth Hub helped us focus on the right marketing activity to grow the business.

Targeted marketing support helped the company attract new customers and strengthen its market position.

What Businesses Said About the Support

Businesses who engaged with the Suffolk element of the New Anglia Growth Hub frequently shared positive feedback about the support they received.

Through independent reviews and testimonials, entrepreneurs highlighted the value of practical advice, knowledgeable advisers and the confidence gained through engaging with the programme.

100

5 STAR ★
REVIEWS



“The advice and support have been incredibly valuable. It has helped me gain clarity and confidence in the direction of my business.”



“The team are knowledgeable, approachable and genuinely interested in helping businesses succeed.”



“Fantastic support and guidance. I would highly recommend the Growth Hub to any business looking for help.”



“The workshops and advice sessions have given me practical tools that I can use immediately in my business.”



“An excellent service for Suffolk businesses. The support has made a real difference.”



How YTKO Supported Suffolk Businesses

The Suffolk element of the New Anglia Growth Hub was delivered by YTKO with a clear focus - providing practical, accessible support to help local businesses navigate economic challenges and identify opportunities for growth.

Our team of experienced advisers worked directly with entrepreneurs and SMEs across the county, offering tailored guidance and connecting businesses with the tools, networks and expertise they needed to move forward with confidence.

“

Our goal was to provide practical support that helped businesses navigate challenges and move forward with confidence.

“

All of the courses I have attended have been really helpful and informative. The key thing for me is that they delivered real life examples and it wasn't all a perfect textbook situation and theory only. I have learnt a lot and can take it with me moving forward as the business changes.

West Suffolk Client

Support was delivered through a flexible combination of one-to-one advice, workshops, networking events and signposting to specialist resources.



ONE-TO-ONE BUSINESS ADVICE

Experienced advisers worked directly with businesses to understand their challenges and provide tailored guidance on strategy, marketing, finance and operations.

DIGITAL AND MARKETING SUPPORT

Advisers supported businesses to strengthen their digital presence, improve marketing strategies and reach new customers.

FUNDING AND INVESTMENT GUIDANCE

The programme helped businesses explore funding options, prepare for investment and connect with relevant financial support opportunities.

WORKSHOPS AND LEARNING SESSIONS

Businesses could attend practical workshops covering topics such as marketing, digital tools, financial planning, growth strategy and leadership.

NETWORKING AND PEER LEARNING

Networking events and business forums enabled entrepreneurs to connect, share experiences and build valuable professional relationships.

ACCESS TO SPECIALIST EXPERTISE

Advisers supported businesses to strengthen their digital presence, improve marketing strategies and reach new customers.

Helping Businesses Navigate a Changing Economy

When the programme launched, many Suffolk businesses were facing significant economic pressures.

Through tailored advice, workshops and networking opportunities, YTKO worked with businesses to help them respond to these challenges and strengthen their resilience.



CHALLENGE

RISING COSTS AND FINANCIAL PRESSURE

Many businesses were facing rising energy prices, increasing operational costs and uncertainty around future trading conditions.

YTKO SUPPORT

Advisers worked with businesses to review financial planning, identify efficiency improvements and explore funding or investment opportunities.

OUTCOME

Businesses gained greater clarity around financial management and were better equipped to manage cost pressures and plan for sustainable growth.

CHALLENGE

FINDING AND RETAINING CUSTOMERS

Changing consumer behaviour and increased competition meant many businesses needed to rethink their marketing and sales strategies.

YTKO SUPPORT

Workshops and one-to-one advice helped businesses improve their digital presence, refine marketing strategies and identify new market opportunities.

OUTCOME

Businesses were able to strengthen their customer engagement and develop clearer strategies for generating new sales.

CHALLENGE

BUSINESS ISOLATION AND LIMITED NETWORKS

Many small businesses operate in isolation and lack opportunities to share experiences or learn from peers.

YTKO SUPPORT

Networking events and partner engagement activities brought together business owners from across Suffolk to build relationships and exchange knowledge.

OUTCOME

Businesses developed stronger professional networks and greater confidence in navigating future challenges.

“

The support has been genuinely helpful, approachable, and easy to access. I've found the guidance practical and confidence-building, and it's made a real difference to how I approach planning and developing my business. Thank you to the team for the ongoing support and encouragement.

Ipswich Client

Award-Winning Business Support



During the period of delivery, the New Anglia Growth Hub - delivered in Suffolk by YTKO Ltd - received independent recognition for the quality and impact of its business support.

The programme was awarded **Best Local Business Support Organisation 2025 in East Anglia** at the SME News Southern Enterprise Awards.

These awards recognise organisations that demonstrate outstanding impact in supporting businesses to grow, innovate and strengthen their resilience.

The recognition reflects the dedication of the delivery team and the positive outcomes achieved for businesses across Suffolk.



Lee Hughes
Chief Executive Officer
YTKO Ltd



➤ Our Delivery Team

From left to right: Nick Pandolfi (advisor), Jemma Rowell (admin), Mark Longman (advisor), Pauline Prockter (Programme Director)

“

We are incredibly proud to receive this recognition, which reflects the passion and expertise of our team and the real impact that high-quality business support can have on local economies.

About YTKO Ltd

While businesses accessed support through the New Anglia Growth Hub, the Suffolk programme was delivered by YTKO Ltd, one of the UK's most experienced business support organisations.

For more than 40 years, YTKO has worked with entrepreneurs, SMEs, social enterprises and public sector partners to help businesses start, grow and innovate.

Through a combination of practical advice, training programmes and strategic support, YTKO helps organisations develop the skills, confidence and resilience needed to succeed in an evolving economic landscape.



YTKO delivers business support programmes across the UK in partnership with local authorities, combined authorities and national government departments.

Our work spans a wide range of initiatives including:

- start-up and entrepreneurship support
- SME growth and scale-up programmes
- digital and innovation adoption
- sustainability and net zero initiatives
- workforce skills and training programmes
- support for voluntary and social enterprises

Through these programmes, YTKO helps strengthen local economies by supporting business growth, job creation and innovation.



Strong local businesses are at the heart of thriving communities and resilient local economies.

➤ A Proven Track Record of Impact

70,000+

INDIVIDUALS SUPPORTED

30,000+

BUSINESSES SUPPORTED

17,000

JOBS CREATED

£100M+

FUNDING RAISED FOR BUSINESSES

Personalised Support | Practical Solutions | Inclusive Programmes | Proven Results

A Lasting Legacy for Suffolk Businesses

Over the course of the programme, YTKO worked with businesses across Suffolk to provide practical advice, build valuable connections and strengthen confidence during a period of economic uncertainty.

While the programme itself has now concluded, the impact continues through the relationships built, the knowledge gained and the stronger foundations created for businesses across the region.

The programme has contributed to a more connected, resilient and confident business community across Suffolk.

YTKO is proud to have played a role in supporting Suffolk's business community through the delivery of the New Anglia Growth Hub.

By providing accessible, practical support across the county, the programme has helped businesses build resilience, strengthen connections and unlock opportunities for future growth.

“

The Growth Hub has been an invaluable resource for our business in the last couple of years, and we look forward to taking part in more of their sessions to upskill our team and push our business forward.

West Suffolk Client

➤ Legacy Pillars

STRONGER BUSINESS CONFIDENCE

Many businesses reported greater confidence in their ability to navigate challenges and plan for future growth.

Through tailored advice and peer learning, business owners developed new perspectives and practical strategies for moving forward.

A MORE CONNECTED BUSINESS COMMUNITY

Networking events and community engagement activities helped strengthen relationships between entrepreneurs, advisers and partner organisations.

These connections continue to support collaboration and knowledge sharing across Suffolk's business ecosystem.

PRACTICAL KNOWLEDGE AND SKILLS

Workshops, mentoring and business advice helped equip entrepreneurs with practical skills in areas such as marketing, financial planning and business strategy.

These capabilities will continue to support business development long after the programme's completion.



➤ Thank You to Suffolk's Business Community

Over the past three years, YTKO has been proud to deliver the Suffolk element of the New Anglia Growth Hub, working alongside businesses, partners and local organisations across the county.

Through expert advice, workshops, networking opportunities and collaboration with regional partners, the programme has supported Suffolk businesses to navigate challenges and build stronger foundations for future growth.

We would like to thank the many entrepreneurs, organisations and partners who contributed to the success of the programme.

FIND OUT MORE

To learn more about YTKO and our business support programmes across the UK, visit:

www.ytko.com

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**HELPING PEOPLE START, GROW
AND SUCCEED IN BUSINESS
FOR OVER 40 YEARS.**